



CALPEEK

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NEW POLLING ON 1992 GOP SENATE CONTESTS.

Editor's note: Last week CALPEEK took a look at the polling figures for all the Demos who are lining up for a U.S. Senate run in 1992. This week CALPEEK focuses on the Republican hopefuls. The survey data is from the Calif. Poll (Feb. 7-12, 423 Republicans surveyed)...

...THE REPUBLICANS - With 2 U.S. Senate seats up in 1992, one might think there would be more than just 3 looking over the full-term/Cranston post, and only U.S. Rep. Bill Dannemeyer in the GOP primary race to oust appointed-incumbent John Seymour of Anaheim...

...The Seymour seat first. In terms of name ID, Seymour is known by 41% of the GOP voters surveyed in this poll, compared to 26% for Dannemeyer. IMAGE SCORE, as a function of name ID, shows Seymour with 4.9, compared to 1.9 for Dannemeyer (anything less than 2.0 is NEGATIVE). But most important, Seymour is running more than 2-1 in front of Dannemeyer in a head-to-head battle. 35% favor Seymour, 14% favor Dannemeyer and a large 51% are undecided. CALPEEK sources don't think Seymour can sit back and gloat over these numbers. He's got lots of work to do if he is to win the GOP primary...

...As for the full-term/Cranston seat, this race has only 3 Republicans rivals as of now: conservative TV/radio commentator Bruce Herschensohn, who finished 2nd in the 1986 GOP senate primary; conservative U.S. Rep. Bob Dornan, and either U.S. Rep. Tom Campbell of Menlo Park or former Congressman Ed Zschau, who won the 1986 GOP senate primary. It will be one or the other, but not both, because Campbell and Zschau are both moderates political allies from the same area with the same fundraising base,

not to mention the same campaign consultant - Ron Smith...

...NAME ID. Herschensohn is known by 37%, Dornan 34%, Campbell 22% and Zschau 31%. As for IMAGE SCORE, all are in good shape with Republicans: Herschensohn 3.6, Dornan 2.8, Campbell 2.7 and Zschau 3.4...

...In a 3-way Republican primary, Zschau gets 21%, Herschensohn 19%, Dornan 15% and 45% are undecided. If Campbell takes Zschau's place, Herschensohn gets 19%, Campbell 18% and Dornan 18%, with 45% undecided. It's way too early to draw any firm conclusions from these results, but conservative sources are concerned that with only one moderate in the race (either Zschau or Campbell) and two or more conservatives, the moderate Republican would have a good shot at winning. Stay tuned...

CALIF. DEMOS DEEPLY WORRIED ABOUT IMPACT OF GULF WAR ON TWO 1992 U.S. SENATE ELECTIONS.

Editor's note: CDP delegates met last week in Oakland to elect a new chairman and to get a sneak preview of the 1992 lineup of Democratic Party candidates seeking 2 U.S. Senate seats. But overshadowing the entire Calif. Demo Party convention were the Politics of the Persian Gulf War. Here is CALPEEK's report and analysis...

...There is both BAD and GOOD news for Democrats nationally and in Calif. The BAD news is that as things now stand, President George Bush and the Republicans should hold the White House in 1992; make some gains in the U.S. House; and could narrowly recapture the U.S. Senate (by holding the one CA seat they now have and winning the other seat held by Demo U.S. Sen. Alan Cranston, who is retiring). This is the worst-case

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scenario that new CDP chair Phil Angelides must deal with in the months ahead...

...But it's not all gloom & doom. The GOOD news for Democrats is the election is still more than 20 months away and time has a way changing things. In other words, today Pres. Bush and the GOP may be all smiles, but tomorrow they must deal with a recession, a growing budget deficit, an S&L fiasco that won't go away, an infrastructure in need of major repair and an international situation full of uncertainty...

...Back to Calif. politics. Why are Calif. Demos so worried about 1992? With the exception of undeclared candidate U.S. Rep. Mel Levine (West L.A.), most of the 1992 U.S. Senate hopefuls were suckered by the sanctions scenario. But Californians were not alone. U.S. Sen. Sam Nunn, the respected chairman of the powerful Armed Services Committee, favored sanctions as a way to drive Iraq out of Kuwait. Most congressional Demos followed Nunn's lead, figuring he knew more than they did. In the end, Nunn and the "experts" were wrong, leaving the Demos twisting in the wind...

...We'll never know about sanctions. They might have worked, but TIME wasn't on the coalition's side. Now that the fighting is over, with very low U.S. casualties, some Demos who supported sanctions and kept saying "give peace a chance," are being tagged as APPEASERS or neo-isolationists. And it's not just Republicans who are making these accusations...

...In a Mar. 5 speech to Town Hall, Rep. Levine said, "Ignoring events and dangers that happen in faraway places with different cultures is not anti-imperialist, it is isolationism...Isolationism at its worst." While Levine did not name names, some insiders think Levine was pointing a finger at his congressional colleague, U.S. Rep. Barbara Boxer of Greenbrae. In her speech to CDP delegates, she often used the line, "It's time for America." That line reminds some of what the America First Committee used to say in the late 1930s...

...Given these facts, it wasn't all that surprising that former S.F. Mayor Dianne Feinstein has now aligned herself with Levine --- and in so doing performed one of the biggest FLIP-FLOPS in the history of

Calif. politics. Originally DiFi favored sanctions and opposed armed conflict. Her flip-flop may help her in the long run against GOP U.S. Sen. John Seymour, who is looking very good with his vote backing President Bush...

...FYI: In the U.S. Senate run, U.S. Rep. Barbara Boxer announced she will run for the full-term/Cranston seat. That Demo primary now includes Jerry Brown, Lt. Gov. Leo McCarthy, U.S. Rep. Robert Matsui and probably U.S. Rep. Mel Levine...

...CA Controller Gray Davis is still on the sidelines, but the betting is that IF he runs, it will be for the short-term seat now held by Seymour. Why? Because Davis's fundraising base is very similar to that of Levine's, and Davis, like Levine, would probably want assistance from Berman & D'Agostino Campaigns. He can't get BAD's help if he runs against Levine. How would Davis do against Seymour? According to the CA Poll, Davis leads the GOP senator by a 43% to 31% margin at present. Feinstein leads Seymour 46% to 41% in the same poll. Stay tuned...

CALIF. DEMOS ELECT ANGELIDES AS NEW CHAIR. 37-year-old Sacto developer Phil Angelides was elected chairman of the Calif. Demo Party at the CDP's annual gathering in Oakland, Mar. 1-3. Angelides defeated CDP Controller Mitch Fine by a 2-1 margin. After the vote Fine met with Angelides to mend fences. P.S. - S.F. Sup. Angela Alioto was elected Vice Chair from No. Calif...

...With Jerry Brown now gone, will the CDP move the State Party HQ to Sacramento? We'll know in a very short time. Also it is expected that Angelides will name a new CDP executive director. The two leading contenders are Susan Kennedy, CARAL's No. Calif. exec. director; and Bob Mulholland from Campaign Calif., who ran Angelides' campaign...

...In terms of resolutions, the CDP put a temporary hold on the plan to have a March 1992 Presidential Caucus. The DNC is dead set against this plan (because of the costs involved). The CDP's "E" Board will study the plan and report back in May. This will give the State Legislature time to see what it can do with regard to having an early Calif. PRESIDENTIAL PRIMARY. If nothing is worked out, sources say they'll push to

have the "E" Board adopt the caucus plan in June. FYI: Some CALPEEK sources believe the CDP's finances aren't in very good condition. Some think the red ink could be as much as \$200,000. Stay tuned...

STATE SENATE E&R PANEL HOLD REMAP HEARING.

The CA State Senate Elections & Reapportionment Committee, chaired by Milton Marks (D-S.F.), will conduct two hearings on upcoming redistricting for legislative seats in L.A. and San Gabriel Valley. The first hearing will run from 1-4 p.m., Mar. 9, State Building (auditorium), 107 S. Broadway, L.A. The second meeting will run from 9:30 a.m. to 1 p.m., Mar. 22, same place...

UPDATE ON 3 LEGISLATIVE SPECIAL ELECTIONS.

Editor's note: Here is a brief CALPEEK update on the Mar. 19 special elections in the 1st and 35th Senate Districts, and the 26th Assembly District...

- 1st S.D. - In this northern Calif. district which used to be represented by John Doolittle(R), CALPEEK sources believe it unlikely that either the frontrunning Demo or Republican will win a majority vote - thus a runoff is very likely...

...Although he has battled bravely, most insiders think it would be a MAJOR upset if El Dorado Co. Sup. Bob Dorr(R) were to beat GOP Assemblyman Tim Leslie of Sacto, who has the most money and big name support, including Gov. Pete Wilson and new U.S. Rep. John Doolittle. While it's nice to have these endorsements, Leslie could be hit with the "Curse of the Handpicked Candidate." Dorr's theme of "Service, not politics" works well against Leslie, but the key question is whether he will have the resources for the sprint home...

...In terms of a first place finish, that COULD go to Siskiyou Co. Sup. Patti Mattingly --- who is portraying herself as a conservative Democrat. Sources tell CALPEEK that Mattingly's campaign in the rural part of the 1st S.D. is going very well...

...FYI: The big DEBATE. Set for Mar. 14 at Sacto City Hall, sponsored by the Sacto chapter of the League of Women Voters. So far, all the candidates except Leslie will attend. He has until Mar. 8 to respond...

- 35th S.D. - This was the Orange County district of Calif.'s new U.S. Senator, John Syemour. This district is heavy GOP turf, so Francis X. Frank Hoffman, the lone Demo, isn't given much chance of winning in a runoff. Like the 1st, most CALPEEK sources say it is unlikely there will be a majority winner. Although there are 8 Republicans in the field, most insiders are not looking past the top tier of 3-4 rivals...

...Included in that top tier are Assemblymembers Doris Allen, Nolan Frizzelle and John Lewis; and attorney Dana Reed. With another week to go, this race has yet to turn into "The MOTHER of all negative campaigns." Why? There isn't all that much money around and until recently, voters weren't focused on local elections. Like other specials, VBM (vote by mail) will be a key. As of Mar. 5, there were 29,801 absentee ballot requests. Both Lewis and Frizzelle had strong VBM programs...

...Looking for a winner? This is a very tough race to call. History would seem to favor Lewis and his allies. But one can't dismiss Frizzelle, especially since he now represents 1/3rd of the district. And with Allen, Frizzelle and Lewis cutting up the conservative vote, it's possible that moderate Reed might have a shot. Reed has won endorsements by CARAL, CA Republicans for Choice and Pro-Choice Orange Co. CALPEEK sources say that since Demo Hoffman isn't that strong on choice, Reed might be able to win cross-over Demo voters...

- 26th A.D. - This San Joaquin Co. district was represented by Patrick Johnston (D-Stockton), now in the State senate. The GOP contest is all but decided, unless Dean Andal really screws up. He's been endorsed by Gov. Pete Wilson and the CRP (they can endorse in a special) - plus he's raised a good sized war chest...

...The Demo side of the 26th is where the action is. CALPEEK sources think this race has boiled down to 3 strong Democrats: Patti Garamendi, wife of Insurance Comm. John Garamendi; Stockton Councilwoman Loralee McGaughey; and Demo Party activist Dario Marengo...

...Picking a winner. Again, very tough to do. Garamendi has the money; McGaughey has

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the endorsements; and Marenco has the grass-roots support. If the L.A. County special election (Molina vs. Torres) is to be used as an indication of what it takes to win, then Marenco might seem to be in a good position - and because Garamendi and McGaughey could split the women's vote. Stay tuned...

SLOW GROWTH MEASURES DEFEATED IN BURBANK.

A coalition of movie studios, business and industry in Burbank defeated two slow growth measures Feb. 26. NO on A got 80% and NO on B got 68%. The coalition's key backers were NBC, Walt Disney, Warner Brothers and Lockheed. The lead consultant on the NO side was Braun & Co., with Marathon Communications and The Wessell Co. also involved. Braun's Betsy Eaton was the campaign manager...

INTERIOR SEC. LUJAN AT COMMONWEALTH CLUB.

U.S. Interior Sec. Manuel Lujan Jr. will address members of the Commonwealth Club, 11:45 a.m., Mar. 12, at the St. Francis Hotel, S.F. Lujan's speech is titled, Current Issues of the Interior: A View From Washington." RSVPs and info (415) 597-6705...

MIDYEAR REAL ESTATE FORECAST SET BY CBIF.

The current fate and future prospects for Calif.'s REAL ESTATE industry will be discussed at The 1991 Midyear Real Estate Forecast Conference, Apr. 17 at the S.F. Hilton Hotel. For info about the all-day conference, call the CBIF at 1-800 464-5436...

NEW JOBS, ADDRESSES AND PERSONNEL NOTES.

Editor's note: Here are some items to mark down in your notebook:

- Daniel K. Dillon joins S.F.-based Solem & Assoc. as an AE...
- Former CA Atty. Gen. John Van de Kamp has become a partner in the law firm of Dewey Ballantine...
- Robert K. Stiens has joined L.A.-based Cerrell Associates, Inc. as an AE...
- Andrew C. Ward has joined the Sacto-based campaign management firm of Cavalier & Associates...

- Tom Dey, a VP of govt. relations with Nat'l Medical Enterprises, has opened a Sacto office for NME at 1201 "K" Street, Ste. 1740, Sacto 95814. (916)552-6633. Dey will split time between L.A. and Sacto...

- Consultants George Gorton and John Salazar have opened a new firm called Direct Signatures, 4180 La Jolla Village Dr., #410, La Jolla, 92037. (619)457-1363. The firm will handle petition circulation and voter registration...

- Former State Sen. Jim Nielsen (R-Rohnert Park) has been appointed to the ALRB by Gov. Wilson. The appointment is subject to Senate confirmation...

- Rick Rollen is the new secretary of the CA State Senate. He succeeds Darryl White, who retired after 27 years on the job...

- San Diego Co. Sup. Susan Golding has been elected to the Nat'l Bd. of Directors of the Women's Campaign Fund(WCF)...

- Faith Pincus has joined Orange Co.-based Adler Wilson Campaign Services, Inc. as managing director...

- Ken Tiratira and Laura Walker have joined the CA School Boards Assn.(CSBA) in the association's Govt. Relations unit as legislative advocates...

MARKETPLACE NETWORK

- CAMPAIGN MANAGEMENT, INC. in Costa Mesa is searching for a combination account exec./production mgr./asst. to Pres. This is a herculean task with long hours, moderate compensation and great opportunity for the right person. All interested parties should FAX resumes to (714)755-3888 or mail them to 3151 Airway, T-3, Costa Mesa, CA 92626...

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